



2021 Strategic Priorities

Priority Areas		Key activities	Timeframe
1. Calibrate organizational infrastructure	Team Building	<ul style="list-style-type: none"> Continue to monitor and address team culture through transition Elevate racial equity and trauma-informed (self-care) practices through culture and policies Provide professional development opportunities 	Q1-Q4
	Strategic Planning	<ul style="list-style-type: none"> Facilitate group meetings with key stakeholders to create consensus regarding a strategic vision and plan Design and facilitate an actionable strategic plan, including projected budget for implementation Gather and synthesize internal and external stakeholder input to inform strategic plan 	Q1-Q3
	Organization Identity realignment (branding)	<ul style="list-style-type: none"> Design and propose changes to organizational identity based on analysis Develop detailed corporate identity package including fonts, assets and other graphic elements, and color palettes for a host of collateral materials Develop and propose relaunch and integration process and timeline 	Q1-Q3
2. Phase-out “Gateway to Better Health” Demonstration Project		<ul style="list-style-type: none"> Finalize phase-out plan Transition GBH members to Medicaid Expansion Complete all reporting requirements for CMS Implement new physical function benefit, effective January 1, 2021 	Q1-Q4
3. Advance regional legislative priorities around access to care		<ul style="list-style-type: none"> Track regional policy priorities related to access to care and provide periodic updates to boards Engage in advocacy and policy efforts that align with mission of organization Develop relationships and regular communication pathways with local, statewide and federal representatives to understand and inform health policy agenda 	Q1-Q4

<p>4. Develop platform to leverage data collection and reporting infrastructure to inform regional initiatives for health care transformation</p>	<ul style="list-style-type: none"> • Release 2020 Access to Care (ATC) Report • Explore new platforms for collecting and reporting access to care data • Develop supplemental key findings reports to the ATC report • Utilize data to inform regional initiative and elevate community voice 	<p>Q1-Q4</p>
<p>5. Deepen community engagement and outreach efforts</p>	<ul style="list-style-type: none"> • Continue to manage RHC advisory boards • Strategically position RHC staff on committees and boards to generate systems change • Continue to engage in efforts that address COVID-19 pandemic (ex. PrepareSTL, St. Louis Pandemic Task Force, Regional Response Team, etc) 	<p>Q1-Q4</p>
<p>6. Align efforts with key community partners to inform health care transformation</p>	<ul style="list-style-type: none"> • Continue to support efforts of key RHC partners to improve health care integration (St. Louis Integrated Health Network/Behavioral Health Network of Greater St. Louis/Alive & Well Communities) • Promote and support regional priorities established by St. Louis Partnership for Healthy Communities (CHA/CHIP initiative) • Oversee the implementation of the Bullet Related Injury Clinic (BRIC) pilot and develop plan for long-term sustainability 	<p>Q1- Q4</p>